



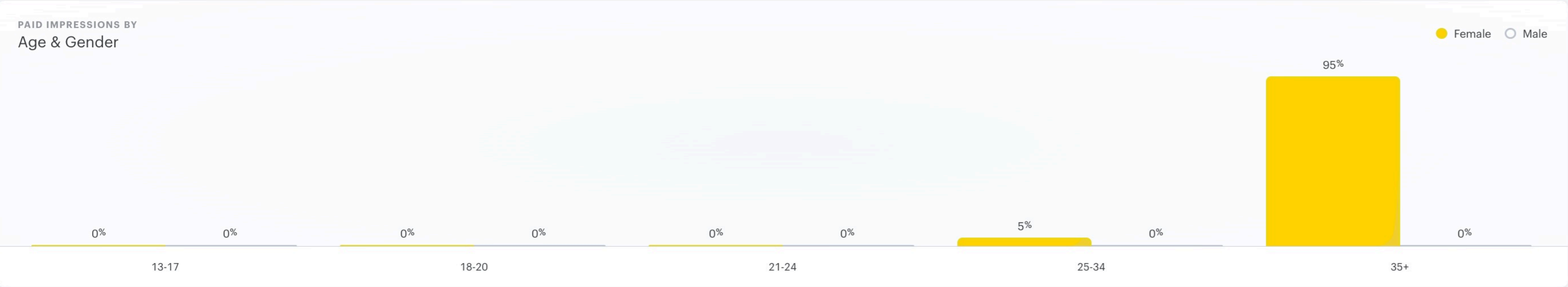
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تشكيلة الشتاء - Campaign

Jan 25 – Feb 6, 2024 (GMT+3)

- Overview
- Locations
- Interests
- Devices

View delivery insights by Paid Impressions and show metrics by: 28d Click, 1d View, By Conversion Time



241,693

TOTAL PAID IMPRESSIONS

\$2.48 PAID ECPM

0.0% MALE0 Paid Impressions

100.0% FEMALE241,693 Paid Impressions

Men's Lifestyle

\$2.28 PAID ECPM

Photographers

\$2.35 PAID ECPM

Candy & Sweets Lovers

\$2.43 PAID ECPM

85.7% IOS207,065 Paid Impressions

14.3% ANDROID34,628 Paid Impressions

TOP INTERESTS

Sort by Paid Impressions

Shoppers	224,360	93%
Travel Enthusiasts	222,519	92%
Foodies	220,967	91%
Women's Lifestyle	215,910	89%
Fashion & Style Gurus	209,483	87%

View All

TOP LOCATIONS

Sort by Paid Impressions

Saudi Arabia	196,415	81%
Kuwait	45,278	19%

Delivery Insights for Paid Reach are available from 5/1/23. Reporting data is estimated to protect user privacy and meant to provide directional guidance only.

To export Delivery Insights, navigate to the ‘Manage Ads’ table and click ‘Download’. Visit our [Business Help Center](#) for more information.





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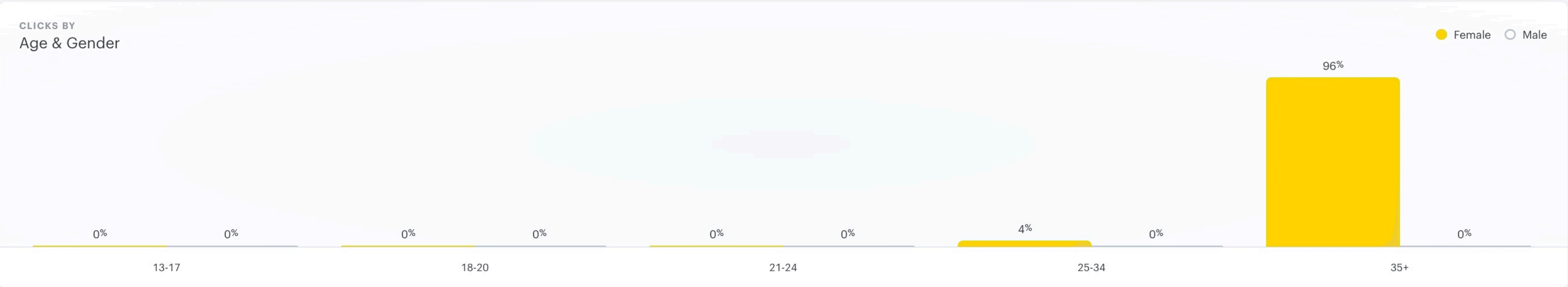
تشكيلة الشتاء - Campaign

- Overview
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View delivery insights by

Clicks

and show metrics by: 28d Click, 1d View, By Conversion Time



7,274

TOTAL CLICKS

3.01% CLICK RATE \$0.08 ECPC



Online Shoppers

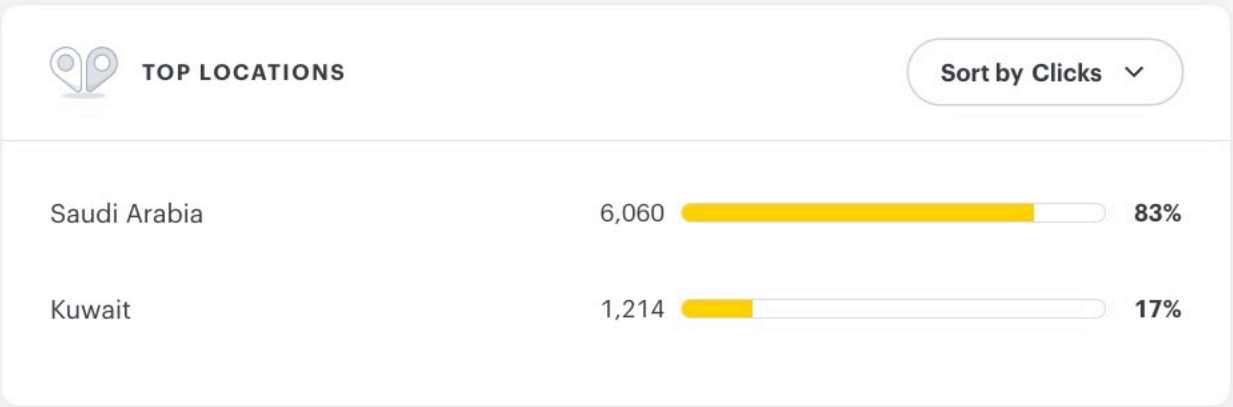
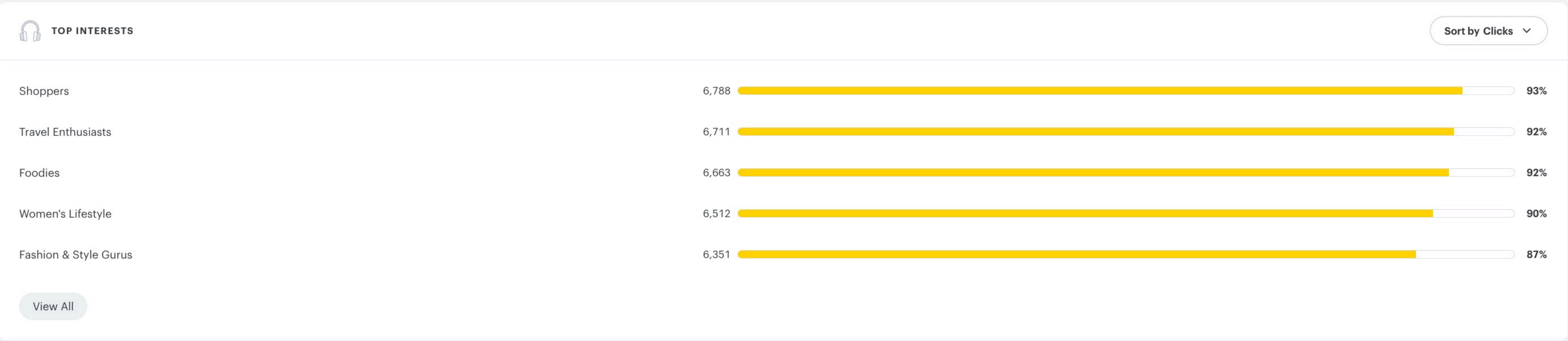
4.35% CLICK RATE

Talent & Competition Show Fans

4.17% CLICK RATE

Vegans & Organic Foodies

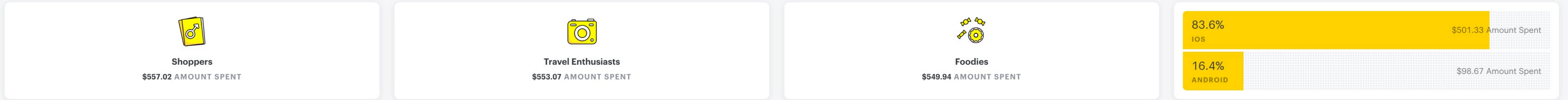
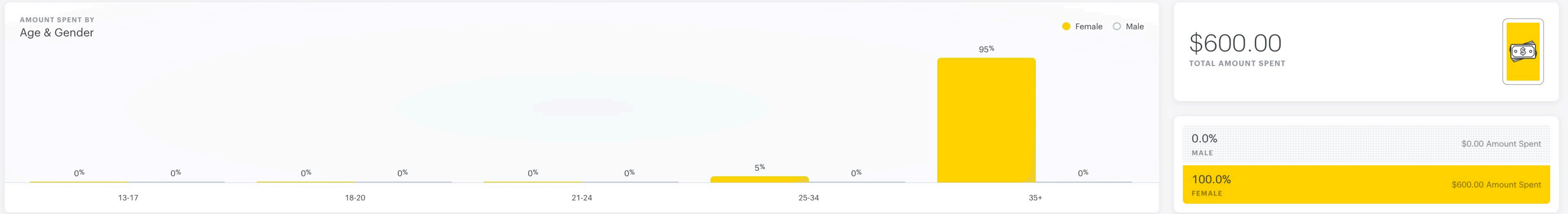
3.88% CLICK RATE



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TOP INTERESTS

Sort by Amount Spent

Shoppers	\$557.02	<div></div>	93%
Travel Enthusiasts	\$553.07	<div></div>	92%
Foodies	\$549.94	<div></div>	92%
Women's Lifestyle	\$536.11	<div></div>	89%
Fashion & Style Gurus	\$519.61	<div></div>	87%

View All

TOP LOCATIONS

Sort by Amount Spent

Saudi Arabia	\$494.26	<div></div>	82%
Kuwait	\$105.74	<div></div>	18%